

DIARY DATE: ARUNDEL FOOD FESTIVAL



DATES HAVE NOW been announced for the second Arundel Food Festival, which will take place between Saturday, October 15 – Sunday, October 23, 2011. The town of Arundel in West Sussex is uniquely positioned between the idyllic South Downs and the sea, enabling it to provide some of the freshest and tastiest food in the South East.

Food lovers will be in for a treat as Arundel takes the traditional food festival concept and gives it a contemporary edge with a line up of compelling and thought provoking events which everyone will learn from and enjoy. All of the town will be getting involved from local restaurants to independent shopkeepers, through to local farmers and the new South Downs National Park.

Already planned for the weekend is a 'Farmers Market Plus', which will take place on the first Saturday of the Festival. Unlike the normal Arundel Farmers Market, this will go on until 4pm, have extra stalls and there will be an opportunity to bring your apples along to have them pressed! Following on from last year's success, there will be a 'Processional Supper (and lunch)', which offers visitors the opportunity to sample a different course in key restaurants in the town.



For those keen to have a hands-on experience, there will be guided walks with a Ranger from the new South Downs National Park Authority (which came into existence on April 1), which will explore the relationship between food and farming on the South Downs, followed by the Arundel Picnic; and in the nearby Rinstead Woods, there will be a foraging morning followed by a 'found' lunch.



The majority of the town's shops will get involved and many of the cafes/ restaurants will be offering special 'Food Festival' menus, while the splendid Arundel Castle will be offering tours of the Organic Kitchen Garden and members of the Arundel Allotment Association will be holding a 'meet the experts' session to offer advice and inspiration to anyone who would like to 'Grow your Own'. Even Arundel Museum is getting involved and will be offering guided walks around the Pubs and Alehouses giving an insight into the town's history. The Book Ferret Bookshop will be hosting poetry readings – inspired by food! and Drip Action

Theatre will be performing Alan Ayckbourn's 'Between Mouthfuls' in a local restaurant!

The Food Festival will finish with a Children's Day on the second Saturday to coincide with half-term offering children's activities and the final event will be a Grand Dinner in Arundel Castle - a rare opportunity to sample local produce in magnificent surroundings.

Event Co-ordinator, Mike Imms said: "Last year, the Food Festival attracted a lot of interest from the people in the town and it was wonderful how so many of the local businesses and organisations embraced the event. We believe that this Festival allows everyone to discover the authentic Arundel with a food festival organised by the people, for the people."

For more information on the events (including dates and how to buy tickets), please visit www.arundelfoodfestival.org.uk
Follow us on www.twitter.com/@ArundelFoodFest
<http://www.facebook.com/pages/Arundel-Food-Festival/>

For Further Press Information and Images, please contact:
Rachel Aked tel: 07790 732448 or email: Rachel@rachelaked.co.uk

