

## Greening Arundel Grand Launch

Music, games, banners and the splendid Castle come together to launch the Greening Arundel card on Saturday (20<sup>th</sup> March).

Organised by Arundel Agenda 21 group, the Greening card asks people in Arundel to commit to simple actions to cut energy and water use to tackle climate change.

This card will go to all households and businesses in the town, which then display it once they have committed to the actions listed. Displaying the cards indicates how much carbon will be saved by Arundel, as a community and will be calculated by the organisers. The launch at the Castle on Saturday 20th March, will be a fun event for all the family with activities and information, music and artwork explaining actions listed on the card. Local community groups, schools and businesses will be participating, as well as residents keen to take action on climate change.

The launch will be introduced by Georgina, Duchess of Norfolk, who is herself a keen supporter of the Greening Arundel Campaign. Doctors and staff from Arundel Surgery are supporting the campaign by guiding a noisy, musical walk taking from the surgery to the town centre and castle for the start of the launch.

Kay Wagland, spokesperson for the Arundel Greening Campaign says, 'This is a real community event and a fun way of getting everyone involved in action on climate change. The actions on the Greening card are small steps towards people making a difference together - and something we can build upon'.

The launch runs from 1pm to 4pm. Access to Arundel Castle is via the High Street Gate and entry is free. The walk from the surgery gathers at the surgery at 12.15, coming through the town square, where local band, The Alternatives will be playing.

The Greening Campaign is a national initiative to encourage local communities to take action together in a practical and positive way to tackle climate change by reducing energy consumption and water usage. It is going from strength to strength with innovative ideas that involve the community and is run locally by Arundel Agenda 21.

For more information please contact Arundel Agenda 21's Kay Wagland, [k@wagland.com](mailto:k@wagland.com) 01903 884926.

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March 2010

Notes:

Arundel Greening Campaign will be delivering cards to every house in Arundel during the week following the Launch. Residents will be asked to undertake listed actions and then display the card in their window to show they are committed to making changes that will reduce energy use and save water.

The challenges are:

1. Turn off the light when you leave a room.
2. Turn off all standbys.
3. Walk if the journey is less than a mile.
4. Top up loft insulation to a depth of 270 mm.

5. Draft proof round doors and windows and cover letter boxes and keyholes.
6. Boil only the amount of water needed.
7. Turn down the central heating thermostat by 1 degree centigrade.
8. Reduce toilet flush by using a "hippo" etc.
9. Turn off the taps when brushing teeth.

Arundel Agenda 21 is a community organisation, open to everyone living or working in Arundel, promoting sustainability. Established 12 years ago, it has been behind projects such as the establishment of the Farmers Market, the Flower and Produce Show, Seed Swap, Schools Exchange and Community Bus.

For more information on the national Greening Campaign go to [www.greening-campaign.co.uk](http://www.greening-campaign.co.uk)

For more media information on the Arundel Greening Campaign, images and interview requests, please contact Kay Wagland [k@wagland.com](mailto:k@wagland.com)  
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For further information on Arundel Castle, contact Susan Fleet at Lea Graham on +44 01444 235475/07885 373394 or email [susan@leagraham.com](mailto:susan@leagraham.com)